

NOTHING BEATS A WINNING SMILE! A GREAT SMILE CAN MAKE YOU LOOK YOUNGER AND MORE ATTRACTIVE. IT CAN

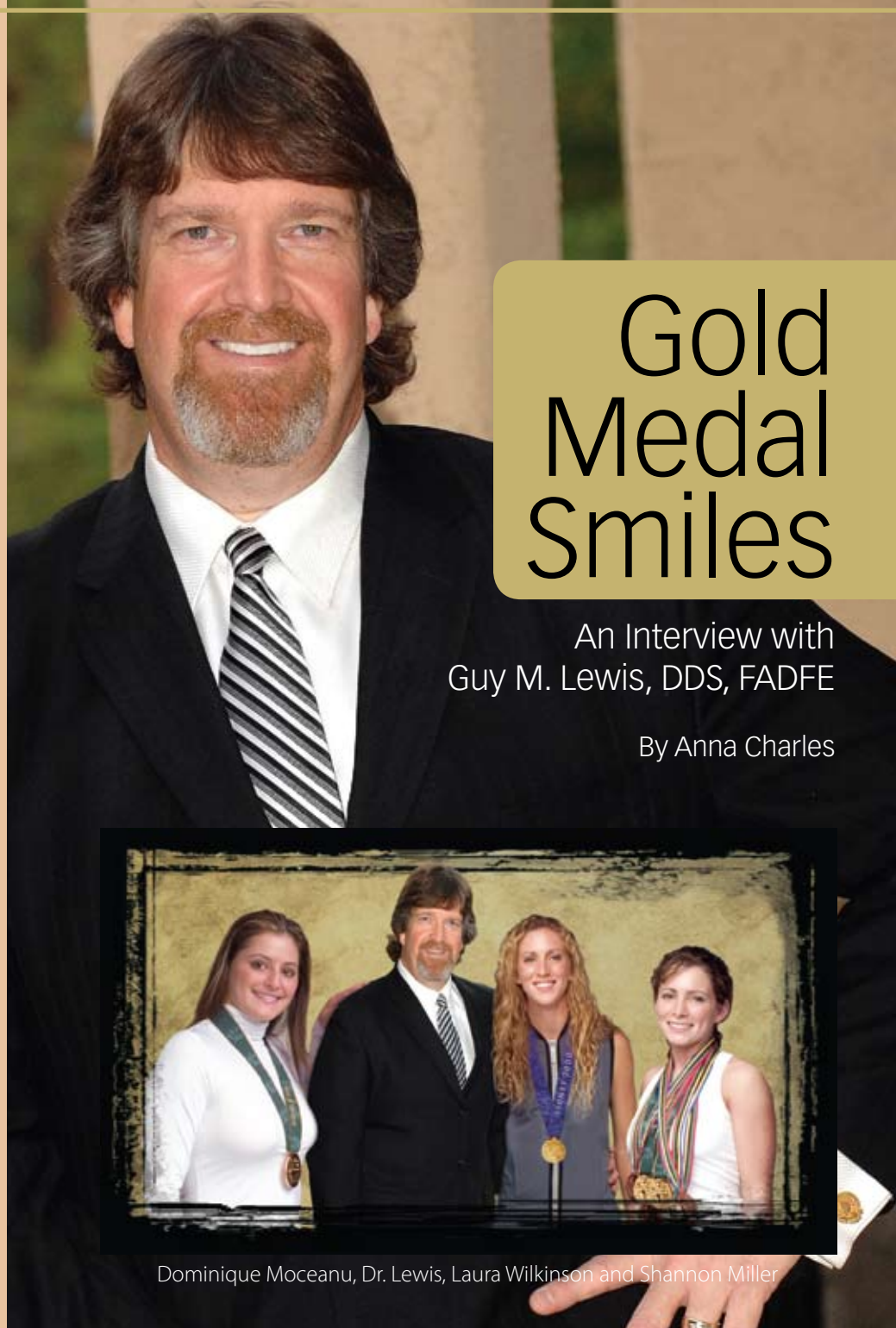
BOOST YOUR CONFIDENCE LEVEL AND HELP YOU APPEAR HAPPIER, MORE APPROACHABLE AND EVEN MORE SUCCESSFUL. IMAGINE BEING ABLE TO LET YOUR PERSONALITY SHINE THROUGH INSTEAD OF HOLDING BACK, FEELING SELF-CONSCIOUS ABOUT THE APPEARANCE OF YOUR SMILE.

That's why Olympic gold medalists like Laura Wilkinson, Dominique Moceanu and Shannon Miller, Grammy award-winning musicians, elected officials, beauty queens, professional athletes and television personalities turn to Guy M. Lewis, DDS, FADFE, for beautiful, custom-designed smiles. They know the value of a winning smile and the importance of finding the right cosmetic dentist, like Dr. Lewis, who will create a smile that fits their personality and unique facial features. Dr. Lewis' breathtaking smiles can also be seen on business men and women, busy parents, teens, grandparents, medical professionals, teachers—anyone who wants to face each new day with a dazzling smile.

Choosing Your Cosmetic Dentist

Experience, credentials, and dedication to quality matter. Creating "gold medal" smiles has become a lifelong passion of Dr. Lewis. Giving patients the smile they desire has been the focus of his career. Dr. Lewis' gorgeous, natural-looking smiles speak for themselves and are a testament to his attention to detail, creativity and aesthetic sense. Patients from all walks of life, and from everywhere around the world, choose him as their dentist for several additional reasons. One of them is his outstanding credentials and impressive achievements in cosmetic dentistry. A true leader in his field, Dr. Lewis is a founding member of the American Academy of Cosmetic Dentistry (AACD). This was in 1984 when cosmetic dentistry was in its infancy as a specialized area in the dental profession. If that wasn't enough, he went on to become the youngest, and one of less than 300 dentists worldwide who have completed the rigorous accreditation, a process overseen by the American Board of Cosmetic Dentistry.

"When I graduated from dental school the idea of doing dental work to make someone's smile beautiful was pretty much unheard of, except in Orthodontics," Dr. Lewis said. "Some of the most rewarding moments in dental school were seeing how Orthodontics



Gold Medal Smiles

An Interview with
Guy M. Lewis, DDS, FADFE

By Anna Charles

Dominique Moceanu, Dr. Lewis, Laura Wilkinson and Shannon Miller

transformed a person's smile and changed how they felt about themselves. I believed that cosmetic dentistry would also do this, and much more. It was clearly the way of the future in dentistry and I wanted to make a real impact on my patients' lives instead of following the standard 'drill and fill' path."

According to Dr. Lewis, the most important step in having your smile improved involves carefully choosing a properly qualified cosmetic dentist. He says, "Dentists may advertise that

they do cosmetic dentistry but it may not be their primary service. Training, qualifications, and experience are extremely important. Half of the cosmetic dentistry I perform in my office is re-doing work that was done by someone else. The patients are unhappy with the results so they come to me to ask if I can fix what went wrong and give them the smile they wanted in the first place."

It comes as no surprise that Dr. Lewis' dedication to the art and science of cosmetic



REUTERS/YVES HERMAN

USA's diver **Laura Wilkinson** performs in the women's 10-meter platform final at the Olympic Games in Sydney on September 24, 2000. Wilkinson won the gold medal.



loves most, helping people achieve their dreams. Patients are drawn to his warm, down-to-earth nature and his genuine interest in touching their lives.

Dr. Lewis noted, "After years of creating new smiles, there's still nothing sweeter than when a patient looks at his or her new smile for the first time. It's a special moment that is the beginning of many good things to come, and I'm just as excited about this as the patient is."

Dr. Lewis' Smiles Light Up the Winner's Circle

No matter what your profession or goal in life, everyone wants to look their best. "A great-looking smile is a big asset. It exudes confidence, health, success and vitality," Dr. Lewis commented. "It's unbelievable how it can build your confidence and change your life. I am honored to be able to help every patient achieve a gold medal smile."

Olympic gold medalists Laura Wilkinson, Dominique Moceanu, and Shannon Miller, have all chosen Dr. Lewis to enhance their smiles. Laura Wilkinson and her bright, confident smile will light up the Olympics in Beijing this summer, as she competes once again for the gold. The 30-year-old native of Spring, Texas, and resident of The Woodlands, earned her Olympic Gold in 2000 in 10-meter platform diving as well as a gold medal in every major world competition in platform diving.

Competing in the 2000, 2004 and now the 2008 Olympics has been a dream come true for Laura. Another dream was realized when Dr. Lewis helped her achieve a beautiful smile.

"I have always loved smiling but I felt that when I did people were staring at my teeth. This made me feel uncomfortable. It also was a really big blow to my self esteem when I saw that my teeth were noticeably enhanced on a photo taken of me and featured on a magazine cover after I won my gold medal," Laura confided. "I felt so embarrassed! From that moment forward I realized the importance of pretty teeth and a beautiful smile."

"Dr. Lewis is amazing in so many ways," she continued. "When I first met him, I thought that I would go in for a tooth whitening visit. Like so many other people, I had had a couple of bad experiences with dentists and this made me very nervous for the first few minutes of my visit. However, after my first round of X-rays, Dr. Lewis discovered that I had a lot of dental issues. That is when my perspective of Dr. Lewis as a dentist changed. Instead of pointing a finger in my face and making me feel bad about the condition of my teeth, Dr. Lewis simply said, 'I think we can take care of this.' He also took the time to explain my options to me and assured me that my dental experience would be relatively pain-free. I was sold! I had a lot of dental work completed and several visits were necessary. I did not mind, though, because his office staff was so nice that it made each visit a pleasurable experience. Today I am smiling with confidence," shared Laura. "I also receive compliments about my smile all the time."

Shannon Miller is the most decorated American gymnast in history, having won more Olympic and World Championship Medals than any other American gymnast. She decided to visit Dr. Lewis' office to improve her smile before she started her TV career. "Dominique Moceanu was a patient of Dr. Lewis. She has an extremely beautiful smile. Dominique referred me to Dr. Lewis because she is quite happy with her dental care. When I met Dr. Lewis, I immediately realized why," explained Shannon. "He was very comfortable to talk with and his confidence was a reflection of his talent."

"I personally feel that your smile is an important part of a person's life and there is no room for it creating a lack of self-confidence," explained Shannon. "Because of my belief and our agreed treatment plan, Dr. Lewis replaced my old restorations and created an incredibly beautiful smile. He also worked within my schedule. Now I smile and feel self-confident, not self-conscious. My teeth look great!"

Shannon added, "Thanks for giving me something so priceless—my smile! Dr. Lewis and his staff are the ones that deserve a gold medal and I would recommend them to anyone."

dentistry spanning over 25 years, as well as his unquestionable talent and sterling reputation, are recognized year-after-year. He has been recognized by his peers as one of the best in his field and included in the book *Best Dentists in America*. He has been voted "Super Dentist" as recognized in *Texas Monthly* four consecutive years and is the only dentist selected as a "Top Doc" by *H Texas* magazine for seven years. Dr. Lewis is also the only dentist to receive the BBB Winner of Distinction for the Awards for Excellence in 2007 and 2008, an award which recognizes distinguished service and the highest level of customer satisfaction.

Another reason why patients select Dr. Lewis is his engaging personality, honesty and gentle, compassionate chair-side manner. Although he has designed new smiles for people in the limelight, most of his patients are "everyday people." He describes himself as a "regular guy" who has chosen a profession that lets him do one of the things he



The United States' **Shannon Miller** wins the gold medal on the balance beam as part of the individual apparatus competition during the 1996 Olympic Games in Atlanta's Georgia World Congress Center. Miller won with a score of 9.862.



se/Photo By Kimimasa Mayama REUTERS

At age 14 Dominique Moceanu became a 1996 Olympic Champion. She is recognized as the youngest U.S. National Champion in the history of the sport.

"I like how Mary Lou (Retton) always smiles," Dominique stated during her Olympic 1996 competition. Dominique found that the 'sparkle' that Dr. Lewis gave her smile during her Olympic competition was a necessity; however, today her smile is a luxury that she enjoys all the time. Given her accomplishments during her teenage years and her young adult life, it is apparent that her smile is also one that wins the heart of those she meets.

Recognized as one of the nation's leading cosmetic dentists with the experience and accreditation that patients expect and deserve, Dr. Lewis' patients also include beauty queens and professional athletes. He is the Official Cosmetic Dentist for the Houston Rockets and Power Dancers, the Houston Astros, the Houston Aeros, and the MLS Cup Champion Houston Dynamo. As the Official Cosmetic Dentist for the Miss Texas Pageant, the Miss Teen Texas Pageant and the Miss Hawaiian Tropic Pageant, Dr. Lewis has helped many competitors enhance their smiles, including the last three Miss Hawaiian Tropic international winners and many finalists.

Miss Texas 2005, Morgan Matlock, considers her smile to be a huge asset. "A beautiful smile can say so much about you and gives you extra self confidence. I believe that my smile certainly helped me win the title of Miss Texas," Morgan said.

Extraordinary Dentistry

Dr. Lewis stays up-to-date on the latest dental technology, materials and techniques, and offers what he considers to be the best to all of his patients.

"Dentistry today is definitely high-tech and you have to keep up with it," Dr. Lewis commented. "We can do a smile makeover with beautiful, luminous porcelain veneers in only two office visits, and with advanced computer imaging, patients can try on their new smile beforehand. We can create a new porcelain crown during a single visit in as little as two hours. An uneven gum line or a gummy smile can be corrected with laser contouring without numbing shots because there is typically little to no associated pain. Missing teeth which used to require a bridge or dentures, can often be replaced with dental implants and porcelain crowns that feel just like natural teeth. It's amazing how far cosmetic and restorative dentistry has come over the years!"

Patients benefit from Dr. Lewis' use of the latest and most effective equipment including advanced in-office whitening and low-radiation digital X-rays, which are enhanced with computer imaging software to better detect tooth decay and gum disease. Laser cavity detection can pick up even the smallest of cavities. A miniature intra-oral camera is used to capture images on a computer screen so patients can view images along with Dr. Lewis to help them better understand their condition and recommended treatment. He commented, "I always recommend what's in my patient's best interest and explain options in detail so they can make an educated decision."

Dr. Lewis' most recent achievements include his ultra-thin, highly durable, non-prep G. Lewis Veneers. Unlike traditional porcelain veneers, they preserve the natural tooth structure. They are bonded to your teeth without the need for preparing the teeth by grinding, cutting or filing them. There is no need for temporaries and the procedure is comfortable so anesthetic is rarely required.

When asked why he developed his own contact lens-thin veneers instead of using others that are commercially available, Dr. Lewis explained that he wanted non-prep veneers that look lustrous, natural and life-like. "I couldn't find non-prep veneers that I would put on my family or my patients, so I created my own," Dr. Lewis stated.

Dr. Lewis has four other associates: Dr. Robert D'Alfonso for the practice of cosmetic dentistry, Invisalign™, and general dentistry; Dr. Atabaksh for periodontal (gum) procedures; Dr. Bruchmiller and Dr. Gorman for endodontics (root canal therapy).



cp/DIGITAL/Photo by Charles Platiau REUTERS

Dominique Moceanu of the U.S. performs her floor exercise in the women's individual event final competition at the Georgia Dome during the Centennial Olympic Games.

Personalized, Comfortable Dental Care

Every patient gets “gold medal” treatment at the Texas Center for Cosmetic & Implant Dentistry. Dr. Lewis is known for providing high quality dentistry with compassion and caring. The entire staff strives to ensure that each patient feels at ease and that their total experience is comfortable and enjoyable.

Patients appreciate the office’s peaceful, relaxing atmosphere reminiscent of an upscale resort. A recognized pioneer in the concept of spa dentistry, Dr. Lewis’ goal is to help his patients feel as relaxed as possible. Special touches like personalized music and scented candles during procedures are a welcome contrast to the uninviting dental office experiences many patients have had elsewhere. And what could be better than watching TV or DVDs, while receiving a hand or foot massage or a paraffin hand treatment, as time in the dental chair speeds by?

To provide his patients with utmost comfort and peace of mind, Dr. Lewis offers different levels of sedation as appropriate—nitrous oxide, oral sedation (with the help of medication), or IV sedation if a deeper level of sedation is required.

With all the amenities and personalized care at the Texas Center for Cosmetic and Implant Dentistry, why choose anywhere else?



Morgan Matlock, Miss Texas 2005, Dr. Lewis’ Patient

Are You a Candidate for Cosmetic Dentistry?

- Are you embarrassed or concerned about the appearance of your teeth and smile?
- Do you ever turn your face when smiling or hold your hand up in front of your mouth when talking to others?
- Have you ever found yourself looking at models or other people with beautiful smiles and wishing you had a similar smile?
- Have you figured out a way to use your lips to cover any aspect of your smile?
- Do you shy away from showing a full smile in front of other people, especially strangers?
- When taking pictures, do you tend to smile with your lips closed or not smile at all, instead of flashing a happy smile?
- Have you ever held back a laugh because you felt uncomfortable about your smile?
- Are your teeth uneven, chipped, stained, discolored, slightly crooked or have gaps between them?
- Are you concerned about the shape of your teeth?
- Do you think you have a “gummy” smile or an uneven gum line?
- Are you considering braces for that perfect smile?

If you answered “yes” to one or more of these questions, you may be a good candidate for cosmetic dentistry. A new smile designed by Dr. Guy M. Lewis can help lift your self esteem, confidence level, and sex appeal. It can even help you look years younger!

Meet Dr. Guy M. Lewis

Guy M. Lewis, DDS, FADFE, was inspired to become a dentist by his aunt, who worked in a dental office. Hearing about the huge impact that quality dental care had on patients' lives, as well as the family-oriented nature of practicing dentistry from someone he admired and trusted, made a lasting impression on the young Dr. Lewis. He dreamed of going to dental school and opening his own practice.

Dentistry became a lifetime commitment and passion for Dr. Lewis, who earned a Doctor of Dentistry from Baylor College of Dentistry. He is a founding member of the American Academy of Cosmetic Dentistry (AACD) and has completed the rigorous accreditation, a process overseen by the American Board of Cosmetic Dentistry. Considered a pioneer who has helped shape the face of modern cosmetic dentistry, Dr. Lewis is a frequent lecturer who enjoys sharing his knowledge with colleagues. As an adjunct professor at Baylor Dental School in Dallas, he teaches dental students who also do internships with him in cosmetic dentistry and smile design.

A devoted father of five, Dr. Lewis believes in giving back to his community and lending his talents to those who need it most. He is actively involved in the Give Back A Smile (GBAS) program, which is dedicated to providing cosmetic dental care at no cost to victims of domestic violence. The brainchild of AACD past president Dr. Wynn Okuda, the program was established by the organization in 1999, out of a desire to help victims of unfortunate circumstances. Since its inception, hundreds of domestic abuse victims have been given new smiles and a new lease on life.

Combining his passion for music with dentistry, Dr. Lewis sings vocals in an all-dentist rock band called the Matrix Band (the name is a tongue-in-cheek reference to an instrument used in dentistry), which was originally formed as a way to raise money for the GBAS program through charity concerts. In addition to Dr. Lewis, its members include four nationally-known cosmetic dentists: Dr. Bill Dorfman, the lead dentist for the popular television show, *Extreme Makeover*; Dr. Dennis Wells from Nashville, who is also Dolly Parton's dentist; Dr. Dean Lodding, past president of the AACD who practices in Chicago; and the AACD past president and GBAS founder Dr. Wynn Okuda, who practices in Honolulu, Hawaii. The band has played such venues as The House of Blues in Orlando and the Paris Hotel in Las Vegas, as well as in Chicago and San Diego. They have helped raise over \$1 million for the GBAS foundation.



ACCREDITED MEMBERS OF THE
**AMERICAN
ACADEMY
of COSMETIC
DENTISTRY**



Texas Center for Cosmetic & Implant Dentistry Services

- ✓ "Non-prep" G. Lewis Veneers
- ✓ Porcelain veneers
- ✓ Porcelain crowns
- ✓ Dental implants
- ✓ Full mouth rejuvenation
- ✓ Gum reshaping and contouring
- ✓ Bridges
- ✓ Bonding
- ✓ Invisalign™ invisible braces
- ✓ ZOOM!® in-office whitening
- ✓ Sedation dentistry – Nitrous oxide, oral sedation, and IV sedation

*Are you ready to change your
life with a Gold Medal smile?
Call Guy M. Lewis, DDS,
FADFE, and the Texas Center
for Cosmetic & Implant
Dentistry today and make an
appointment for a consultation.
The only thing you will regret is
not having done it sooner!*


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