

**Texas Center
for Cosmetic &
Implant Dentistry:
Transforming Smiles,
Changing Lives**

By Anna Henry

THE SMILE DOCTOR

Guy M. Lewis DDS, FADFE
Designing Winning Smiles for ...
Houston Rockets, Houston Astros,
Rocket Powerdancers, Houston Aeros,
Miss Texas Pageant, Miss Teen Texas,
Miss Hawaiian Tropic



Guy M. Lewis, DDS, FADFE was inspired to become a dentist during childhood by his aunt, who worked in a dental office. Hearing about the huge impact that quality dental care had on patients' lives, as well as the family-oriented nature of practicing dentistry from someone he admired and trusted, made a lasting impression on the young Dr. Lewis. He dreamed of going to dental school and opening his own practice.

Today, it is clear that dentistry has become more than a dream, but a lifetime commitment and passion for Dr. Lewis, who earned a Doctorate of Dentistry from Baylor College of Dentistry. This passion led him to become a founding member of the American Academy of Cosmetic Dentistry (AACD) in 1984, at a time when cosmetic dentistry was just beginning to emerge as a specialized area in the dental profession.

He is one of fewer than 250 dentists worldwide who have successfully completed the rigorous accreditation process overseen by the American Board of Cosmetic Dentistry. To date, Dr. Lewis' dedication to creating beautiful, functional, breath taking new smiles has earned him many awards, accolades, and recognitions, including "Super Doc in Cosmetic Dentistry" by *Texas Monthly* for three consecutive years and being voted as one of the best by his peers in the book *Best Dentists in America*. In addition, he is the only dentist selected as a "Top Doc" by *H Texas* magazine seven years in a row.

Not one to rest on his laurels, Dr. Lewis is a continuing-education enthusiast, staying up-to-date on the latest, most advanced technology and procedures. Dr. Lewis is an ongoing pioneer in cosmetic dentistry, recently introducing the G. Lewis

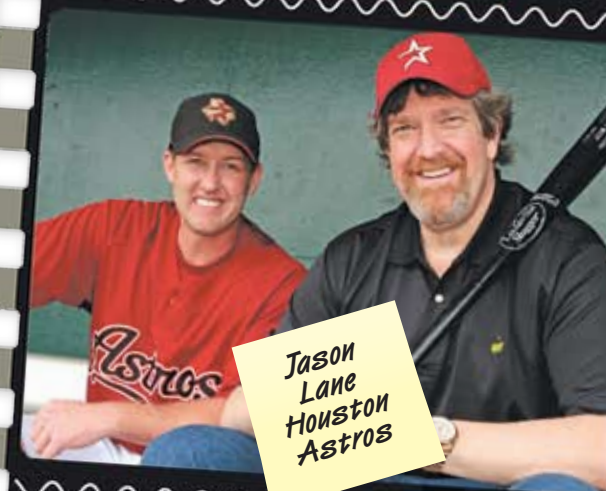
Veneer, an ultra-thin non-prep porcelain veneer that he believes produces the best, most life like results of any non-prep veneer available today. He is also a frequent lecturer who enjoys sharing his knowledge with colleagues. As an adjunct professor at Baylor Dental School in Dallas, he teaches dental students who also do internships with him in cosmetic dentistry and smile design.

Transforming Smiles, Changing Lives

Renowned for his professionalism, outstanding credentials, and impressive achievements in cosmetic dentistry, Dr. Lewis will tell you that he is just a "regular guy" who loves helping his patients achieve their dreams. He is known for his down-to-earth personality, warm chair-side manner, and uncanny ability to touch his patients' lives. And after two decades of designing gorgeous smiles, he still finds nothing more gratifying than when a patient looks at their new smile in the mirror for the first time, often with tears in their eyes.

"I became interested in cosmetic dentistry during dental school before it was the big deal that it is today," explains Dr. Lewis. "Some of the most rewarding experiences in school were seeing how orthodontics transformed a person's smile, boosted their confidence level, and changed how they felt about themselves. It literally changed their life and even their personality. I wanted to help people transform their smiles and their lives, and found that cosmetic dentistry offered the perfect way to do this as an alternative to orthodontics and the long-term commitment that orthodontics usually requires."

Dr. Lewis points out that the advances made in cosmetic dentistry since he began practicing



DR. GUY M. LEWIS - DESIGNING WINNING SMILES

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Kristen Achee
Miss
Hawaiian
Tropic

Kirk Snyder
Houston
Rockets

Morgan Matlock
Miss
Texas
2005

Jason Lane
Houston
Astros

Jason Morgan
Houston
Aeros

have been nothing less than amazing. “Today we can do a smile makeover with porcelain veneers in as little as two office visits,” Dr. Lewis states. “It’s wonderful for my patients and it’s great for me as well. I am as eager as they are to see their new smiles, and for them to start experiencing the life changes that follow.”

A devoted father of five, Dr. Lewis is a firm believer in giving back to his community and lending his talents to those who need it most. He is actively involved in the Give Back a Smile (GBAS) program, which is dedicated to providing cosmetic dental care at no cost to survivors of domestic violence. The brainchild of AACD past president Dr. Wynn Okuda, the program was established by the organization in 1999, out of a desire to help victims of unfortunate circumstances. Since its inception, more than 248 domestic abuse victims have been given new smiles and a new lease on life.

Combining his passion for music with dentistry, Dr. Lewis sings vocals in an all-dentist rock band called the *Matrix Band* (the name is a tongue-in-cheek reference to an instrument used in dentistry), which was originally formed as a way to raise money for the GBAS program through charity concerts. In addition to Dr. Lewis, its members include four nationally-known cosmetic dentists: Dr. Bill Dorfman, the lead dentist for the popular television show *Extreme Makeover*; Dr. Dennis Wells from Nashville, who is also Dolly Parton’s dentist; Dr. Dean Lodding, past president of the AACD who practices in Chicago; and the AACD past president and GBAS founder Dr. Wynn Okuda, who practices in Honolulu, Hawaii. The band has played such venues as The House of Blues in Orlando and the Paris Hotel in Las Vegas, as well as in Chicago and San Diego. They have helped raised over \$1 million for the GBAS foundation.

Dazzling Smiles in the Winners Circle

Dr. Lewis has created beautiful, incredibly natural-looking smiles for everyone from Olympic gold medalists like Laura Wilkinson, Dominique Moceanu, and Shannon Miller, to Emmy award winners, rock stars, high profile business executives, and more.

“Thanks for giving me something so priceless—my smile!”

Dr. Lewis and his staff are the ones that deserve a gold medal,” says Shannon Miller.

Dr. Lewis’ patients include those who live in the greater Houston area, Texas, and throughout the United States, as well as residents of China, Europe, and Central America. He attributes this to the significant number of referrals he receives from satisfied patients and other dentists. Another factor that brings patients to Dr. Lewis and the Texas Center for Cosmetic & Implant Dentistry is that many do their homework before selecting the dentist they believe is uniquely qualified to deliver the best results.

“Everyone wants to look and feel their best. Whether you’re an Olympic medalist, a professional athlete, a celebrity, or a busy parent, a great-looking, winning smile exudes confidence, health, and vitality,” says Dr. Lewis, who is the official cosmetic dentist for the Miss Texas Pageant, the Miss Teen Texas Pageant and the Miss Hawaiian Tropic Pageant.

Recognized as one of the nation’s leading cosmetic dentists with the experience and accreditation that patients expect and deserve, Dr. Lewis is the official cosmetic dentist for the Houston Rockets and the Aeros, and was selected as cosmetic dentist of the Houston Astros in January, 2007. “I am honored to be selected as official dentist of so many great organizations and professional sports teams,” says Dr. Lewis. “It’s a great honor to help these amazing people achieve a winning smile. Public figures in the limelight need a great smile. It’s definitely an asset. Some might even say it’s a necessity for them. I feel like it is a necessity for all of us. It’s truly unbelievable how it can build your confidence and change your life.”

Miss Texas 2005 Morgan Matlock, considers her smile to be an asset. “A beautiful smile can say so much about you and gives you extra self confidence. I believe that my smile certainly helped me win the title of Miss Texas,” says Morgan.

Gentle Care, Spa Services and Cutting-Edge Technology Give Patients Something Extra to Smile About

Dr. Lewis is known not only for his artistic eye, skill and expertise in cosmetic dentistry, but for providing the highest quality of care possible to all of his patients with compassion. The skilled,

friendly staff at Texas Center for Cosmetic and Implant Dentistry strives to ensure that each patient feels at ease and that their total experience is comfortable and enjoyable.

The state-of-the-art office boasts leading-edge technology yet offers a peaceful, relaxing atmosphere reminiscent of an upscale resort. Patients can enjoy watching TV or DVDs, or even receive a hand or foot massage, or paraffin hand treatment. Dr. Lewis is a recognized pioneer in the concept of spa dentistry. “I believe that patients should be comfortable during their dental procedures. We include spa treatments to help our patients feel relaxed and at ease,” explains Dr. Lewis.

To ensure his patients’ utmost comfort, Dr. Lewis offers different levels of sedation—nitrous oxide, oral sedation (with the help of medication), or IV sedation if a deeper level of sedation is required.

Dr. Lewis and his staff use the latest and most effective dental technologies, products and techniques, including advanced in-office whitening technologies and low-radiation digital X-rays which are enhanced with computer imaging software to better detect tooth decay and gum disease. Laser cavity detection can pick up even the smallest of cavities. A tiny intra-oral camera is used to capture images on a computer screen so patients can view images along with Dr. Lewis to help them better understand their condition and recommended treatment.

Dr. Lewis points out that education also plays a big role in his daily practice. “We go to great lengths to educate our patients, empowering them with



Morgan Matlock
Miss
Texas
2005

Are You a Candidate for Cosmetic Dentistry?

- Have you spent years hiding your smile?
- Are your teeth uneven, chipped or slightly crooked?
- Are your teeth permanently discolored or stained?
- Do you dislike the appearance of your smile?
- Do your teeth have gaps between them?
- Are you dissatisfied with the shape of your teeth?
- Do you think you have a “gummy” smile or an uneven gum line?
- Are you considering braces for that perfect smile?

If you answered yes to one or more of these questions, you may be a good candidate for cosmetic dentistry. A new smile designed by Dr. Guy M. Lewis can help you enjoy a new lease on life, lift your spirits, your self-esteem, and your confidence level, and even help you appear younger and more vibrant.

fortunate when I received a call from Dr. Joe L. Carrick, a past president of the AACD, expressing an interest in joining my practice. Dr. Carrick has an exceptional reputation and is a leader in implant dentistry. He is an inventor of the Sterngold ERA dental implants, a revolutionary method for the replacement of missing teeth or the stabilization of loose-fitting dentures.”

Those who have lost teeth want attractive replacements that look, feel and function like natural teeth. Implants, which involve replacing the root with a small titanium post anchored in the jaw and the tooth with a porcelain crown, are often the perfect answer. They are used to replace a single tooth or several teeth, eliminating the need for a bridge or removable partial dentures, and can often replace full dentures or secure them.

“Almost any adult in good general health is a candidate for implants,” says Dr. Lewis. “If someone doesn’t have enough bone structure to support implants, if appropriate, we perform bone grafting working in conjunction with an anesthesiologist. Patients don’t need to be referred elsewhere for placing the implant or bone grafting. We do it all.”

In addition to Dr. Carrick, Dr. Lewis has three other associates—Dr. Robert D’Alfonso for the practice of general dentistry, Dr. Atabaksh for periodontal (gum) procedures, and Dr. Holsey, an expert in Invisalign orthodontics.

knowledge so they become active participants in the decision-making process,” he explains.

Comprehensive Cosmetic Dentistry

The practice name has recently changed from Texas Center for Cosmetic Dentistry and Spa to Texas Center for Cosmetic and Implant Dentistry. “Nothing about the spa or our spa services has changed,” Dr. Lewis points out. “Implant dentistry has become such a major part of cosmetic and restorative dentistry, that it made sense to change our name to reflect the importance of implant dentistry.”

Dedicated to providing comprehensive cosmetic and restorative dentistry to his patients, Dr. Lewis has added a dental associate that is a recognized leader in cosmetic and implant dentistry and is also accredited by the American Academy of Cosmetic Dentistry. “I was quite